

Elite Online Publishing Packages

PUBLISHING PACKAGES	ELITE	SILVER	GOLD	PLATINUM	TITANIUM
AUTHOR COACHING Coaching Calls w/Melanie and Jenn	✓	✓	✓	✓	✓
Coaching Calls w/Publishing Coordinator	✓	✓	✗	✗	✗
BOOK PRODUCTION Paperback/ eBook Publishing	✓	✓	✓	✓	✓
Hardcover Book Publishing	✓	✗	✗	✓	✓
Audiobook Publishing (65K Words)	✓	✗	✓	✓	✓
Title & Subtitle/keyword Optimization	✓	✓	✓	✓	✓
Custom cover design	✓	✓	✓	✓	✓
Interior Design & Formatting	✓	✓	✓	✓	✓
Maximum image insertions. +\$50 per picture added	10	10	10	10	10
Paperback Copies	0	0	10	25	25
Hardback Copies	0	0	0	10	10
REGISTRATION ISBN Assignment	✓	✓	✓	✓	✓
Retain all Copyrights and Royalties	✓	✓	✓	✓	✓
Receive Source Files on USB	✓	✓	✓	✓	✓
Library of Congress Registration	✗	✗	✗	✓	✓
Copyright.gov Registration	✗	✗	✗	✓	✓
DISTRIBUTION Global distribution for Print: Amazon, Ingram, Barnes & Noble, Google Books, and others	✓	✓	✓	✓	✓
Global eBook distribution: Kindle, Nook, iPad, iBooks, Google Books, Kobo, and others	✓	✓	✓	✓	✓
Audiobook distribution: Audible, Amazon, iTunes	✓	✗	✗	✓	✓

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MARKETING Custom Marketing Road Map	✓	✗	✓	✓	✓
Setup/Optimize Amazon Author Profile	✓	✓	✓	✓	✓
Setup/Optimize Author Facebook	✗	✓	✓	✓	✓
Setup/Optimize Author Instagram	✗	✗	✓	✓	✓
Setup/Optimize Author LinkedIn	✗	✗	✓	✓	✓
Setup/Optimize Author Twitter	✗	✗	✗	✓	✓
Setup/Optimize Goodreads Author Profile	✓	✗	✗	✓	✓
Social Media Guide	✓	✓	✓	✓	✓
Amazon #1 Bestseller	✓	✓	✓	✓	✓
Book Video Trailer	✓	✓	✓	✓	✓
Book Store Selling Tear Sheet	✓	✓	✓	✓	✓
Author blog tour (5 weeks)	✗	✗	✓	✓	✓
Press Release / Distribution	✓	✓	✓	✓	✓
Interview on Elite Expert Insider podcast	✗	✗	✗	✓	✓
Book Signing Party Consultation	✗	✗	✗	✓	✓
3D Photorealistic Book Mockups	✓	✓	✓	✓	✓
Podcast Guest Profile	✗	✗	✗	✓	✓
Bookmarks, Business Cards, Pull-up Banner	✗	✗	✗	✓	✓
Author Portal	6 Months	6 Months	6 Months	12 Months	12 Months
Marketing Portal - Access (\$997 / year or \$97 per month)	6 Months	6 Months	6 Months	12 Months	12 Months
Author Concierge Service (\$89 per month)	30 Days	30 Days	30 Days	30 Days	30 Days
VIP Day, Ghostwriter, editing, book coaching	✗	✗	✗	✗	✓